

Special Focus Calendar for 2019

Schedule your banner spaces, contributed content, product news to coincide with our special focus calendar.

Date	Special Focus Topic	Main Site/ Leaderboard	Medium Rect Upper	Medium Rect Lower	Featured Product Ad	Interactive Graphic on What's on Show page
15 Jan	Cosmetic/Personal Care Microbiology					
5 Feb	Identifying the Contamination Source (Food/Pharma/Biotech)					
5 Mar	Pyrogen/Endotoxin Testing (Pharma)					
19 Mar	Testing for Allergens (Food)					
2-16 Apr	What's on Show ECCMID (Clinical)					
14 May	Automating the Microbiology Lab (ALL sectors)					
11 Jun	Campylobacter (Food)					
9-23 Jul	What's on Show IAAP (Food)					
3 Sep	Monitoring Surfaces (Food, Pharma)					
24 Sep	Get ready for Flu Season (Clinical)					
8-22 Oct	What's on Show PDA Micro (Pharma)					
12 Nov	Identifying the Microbiome					
3 Dec	Mycoplasma Detection (Pharma/Biotech)					