

To get your information into the **Special Focus on Microbial Identification** on rapidmicrobiology.com 28th January 2020 just insert the text you want in the sections below and return to [info@rapidmicrobiology.com](mailto:info@rapidmicrobiology.com) by 21st January 2019

1. **Headline Text**:

Text limit is 70 characters including spaces.

Suggestion: What problems does this product or service provide the solution to?

1. **Full Text** to appear below the image on your special focus news listing page.

Recommended length is 2 to 3 paragraphs, bullet points work well.

Suggestion: Brief details of the features and benefits that your products and services offer to the Microbiology Laboratory.

You can expand this section if more space is needed.

1. **Summary Text** (to appear on summary listing page and in rapidmicrobiology eNewsletter)

Text limit is 250 characters including spaces.

Suggestion: Quick overview of why someone should click on this and read the full text.

1. **Image** – 720px wide x 440px high – we can resize in house if this size is not readily available to you, just attach an image to your email.

And that’s it! – send this form as an attachment together with the image to [info@rapidmicrobiology.com](mailto:info@rapidmicrobiology.com) and we’ll let you know when it is published. You can always make last minute adjustments after posting. If you need any help or more info – just ask.

By submitting this form to rapidmicrobiology you are agreeing that Rapid Test Methods Ltd. has the right to publish the text and use the image on rapidmicrobiology.com.